Name _____ Period _____ Date _____

POSTER ANALYSIS WORKSHEET

Based heavily on the Poster Analysis Worksheet provided by the National Archives and Records Administration - http://www.archives.gov/education/lessons/

1. What symbols (if any) are used in the poster?

2. Describe the symbols used:

   a. Clear (easy to interpret)?_____
   _____
   b. Memorable? _____
   _____
   c. Dramatic? _____
   _____
   d. Other feelings? _____
   _____

3. Are the messages in the poster mostly through pictures, words or both?

4. Who do you think is the intended audience for the poster?

5. What does the Government hope the audience will do?

6. How do you think the Government is trying to make the audience feel by the poster?

7. Do you think the poster is effective? Explain your answer