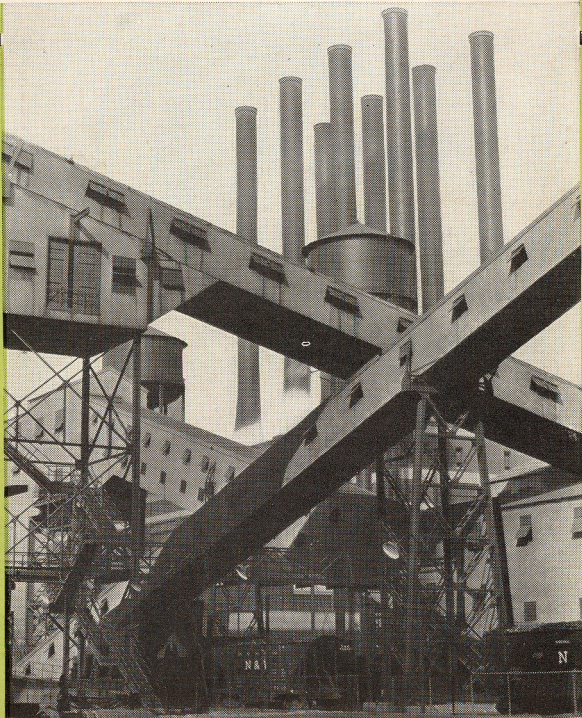


# Souvenir

OF YOUR TRIP THROUGH THE

# FORD

# ROUGE PLANT



### NATIONAL LABOR RELATIONS BOARD

TRIP DATE \_\_\_\_\_

CASE NO. 7-C-61 { BOARD } EXHIBIT NO. 22  
 { PETITIONER }  
 { RESPONDENT }

MEMBERS OF PARTY \_\_\_\_\_

IN THE MATTER OF Ford Motor Co.

DATE 7/6/37 WITNESS Krupp

ETHEL E. FISHER, OFFICIAL REPORTER

BY \_\_\_\_\_



# Henry Ford comments on life, business, government and other interesting subjects

*The automobile is not alone responsible for the fame which has come to Henry Ford. He is also esteemed for his terse epigrammatic sayings which convey accurately the philosophy underlying his life and work. During your inspection of the Rotunda you may have noted many of these maxims on the walls:*

The farm and the shop each needs  
what the other produces

Wages for producers . . . profits  
to make greater value for users

A cheaply made product is too expensive  
to be priced cheaply

Raising food, making tools,  
transportation . . . three basic jobs

Over-production is a money cry, not a  
human cry . . . produce ever more

It is individualism that makes  
co-operation worth having

The recovery we need: American  
spirit of energy and independence

If we had more justice, there  
would be less need of charity

Industry does not support people . . .  
people support industry

High wages, best materials are  
the only road to lower prices

If you stabilize anything it is likely  
to be the wrong thing

It is not good business unless  
both buyer and seller gain by it

Never has enough of any good thing  
been produced for use

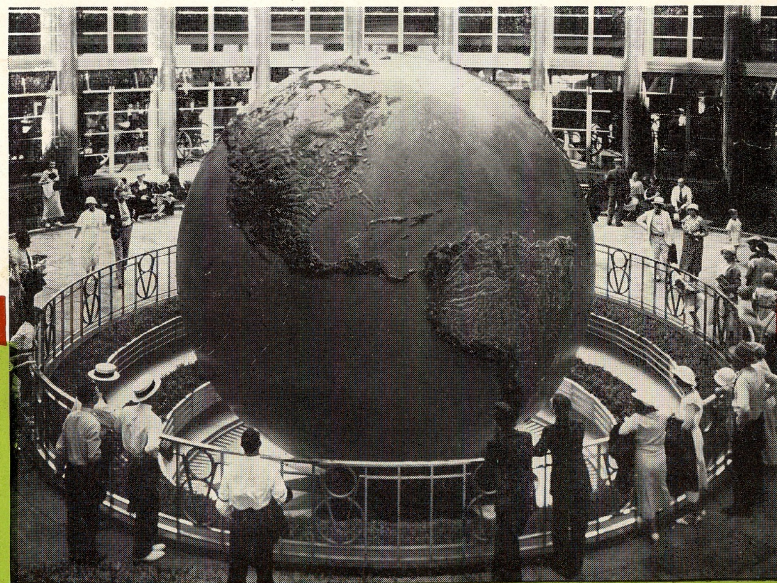
The auto made roads, and roads  
make commerce and civilization

Progress comes from prosperity built  
by work . . . done in peace

With one foot on the land and one  
in industry America is safe

Industry is mind using matter  
to make man's life more free

One-third of a century of progress  
produced the Ford V-Eight



*This is the Ford industrial world map—a huge, revolving, illuminated globe which shows the scope of Ford Motor Company activities. It is in the central court of the Ford Rotunda where visitors to the Rouge Plant are welcomed. The Rotunda houses a modern sound motion picture theatre, many fascinating displays and exhibits, men's and women's lounges and a writing room.*